

Media Strategies & Research

11350 Random Hills Rd Ste 670

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627 Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226 Inv Date 10/28/20

Inv Date 10/28/2012
Terms Cash In Advance

Contract 47708

Bill Type Standard

Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

### WHDH Boston (WHDH)

Fairfax, VA 22030

Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
SPOT			10/22/12 5:27AM (Mo)	00:30	7 News Today in New England	EW12122	\$350.00	
SPOT			10/23/12 5:24AM (Tu)	00:30	7 News Today In New England	EW12124	\$350.00	
		100	10/24/12 5:27AM (We)	00:30	7 News Today in New England	EW12122	\$350.00	<u>-</u>
			10/25/12 5:22AM (Th)	00:30	7 News Today in New England	EW12118	\$350.00	
			10/26/12 5:30AM (Fr)	00:30	7 News Today in New England	EW12118	\$350.00	
			10/22/12 5:37AM (Mo)	00:30	7 News Today in New England	EW12124	\$350.00	
			10/23/12 5:39AM (Tu)	00:30	7 News Today In New England	EW12122	\$350.00	
			10/24/12 5:45AM (We)	00:30	7 News Today in New England	EW12124	\$350.00	
	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:44AM (Th)	00:30	7 News Today in New England	EW12124	\$350.00	
		L. i i i i i i i i i i i i i i i i i i i	10/26/12 5:44AM (Fr)	00:30	7 News Today in New England	EW12124	\$350.00	
			10/22/12 6:12AM (Mo)	00:30	7 News Today in New England	EW12122	\$750.00	
SPOT			10/22/12 6:22AM (Mo)	00:30	7 News Today in New England	EW12124	\$750.00	
SPOT			10/23/12 6:13AM (Tu)			EW12124	\$750.00	
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:23AM (Tu)	00:30	7 News Today in New England	EW12122	\$750.00	
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:23AM (We)	00:30	7 News Today in New England	EW12122	\$750.00	
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:27AM (We)			EW12124		
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:13AM (Th)			EW12118		
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:21AM (Th)			EW12124		
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:14AM (Fr)			EW12118		
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:28AM (Fr)			EW12124		
SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:39AM (Mo)			EW12122	-	
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:58AM (Mo)			EW12124		
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:37AM (Tu)					
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:57AM (Tu)				-	
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:37AM (We)					
SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:43AM (We)					<u> </u>
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:39AM (Th)					
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:43AM (Th)					
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:38AM (Fr)					
SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:43AM (Fr)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:23AM (Mo)					<del></del>
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:29AM (Mo)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:26AM (Tu)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:59AM (Tu)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:24AM (We)		·			
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:59AM (We)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:00AM (Th)				_	
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:57AM (Th)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:29AM (Fr)					
SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:29AM (Fr)	00:30	Today Show	EW12118	\$2300.00	
	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	SPOT         20001-7 News Today           SPOT         20002-7 News Today           SPOT <td< td=""><td>SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 SPOT 20001-7 News Today Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20002-7 News Today Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,</td><td>SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 10/22/12 5:27AM (Mo) SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 10/23/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/23/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:37AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:39AM (Tu) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Th) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Fr) Day Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:23AM (Tu) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (Tu) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (We) Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (We) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:39AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 1</td><td>SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/22/12         5:27AM (Mo)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/23/12         5:24AM (Tu)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:27AM (We)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/26/12         5:30AM (Fr)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/22/12         5:33AM (Mo)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:39AM (Tu)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:45AM (We)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/26/12         5:45AM (Fr)         00:30           SPOT         20001-7 News Today         Day,M-2,Tu-2,W-2,Th-2,F-2         10/22/12         6:12AM (Fr)         00:30           SPOT         20002-7 News Today         Day,M-2,Tu-2,W-2,Th-2,F-2         10/22/12         6:23AM (Tu)         00:30           SPOT         20002-7 News Today<td>  SPOT   20001-7   News Today   Day,M-1,Tu-1,W-1,Tu-1,F-1   10/22/12   5:27AM (Mo)   00:30   7   News Today   New England    </td><td>  Sept   20001-7   News Today   Day,M-1,Tru-1,W-1,Tru-1,F-1   10/23/12 5:27AM (Mp)   00:30   7 News Today in New England   EW12124    </td><td>  Section   Sect</td></td></td<>	SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 SPOT 20001-7 News Today Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20002-7 News Today Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,F-2 SPOT 20003-Today Show M Day,M-2,Tu-2,W-2,Th-2,	SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 10/22/12 5:27AM (Mo) SPOT 20001-7 News Today Day,M-1,Tu-1,W-1,Th-1,F-1 10/23/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/23/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (We) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:27AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:37AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:39AM (Tu) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Th) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Fr) Day Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Mo) Day,M-1,Tu-1,W-1,Th-1,F-1 10/25/12 5:44AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:12AM (Mo) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 6:23AM (Tu) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (Tu) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (We) Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 6:23AM (We) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Th) Day Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:13AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:39AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 6:33AM (Mo) Day,M-2,Tu-2,W-2,Th-2,F-2 1	SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/22/12         5:27AM (Mo)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/23/12         5:24AM (Tu)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:27AM (We)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/26/12         5:30AM (Fr)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/22/12         5:33AM (Mo)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:39AM (Tu)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/24/12         5:45AM (We)         00:30           SPOT         20001-7 News Today         Day,M-1,Tu-1,W-1,Th-1,F-1         10/26/12         5:45AM (Fr)         00:30           SPOT         20001-7 News Today         Day,M-2,Tu-2,W-2,Th-2,F-2         10/22/12         6:12AM (Fr)         00:30           SPOT         20002-7 News Today         Day,M-2,Tu-2,W-2,Th-2,F-2         10/22/12         6:23AM (Tu)         00:30           SPOT         20002-7 News Today <td>  SPOT   20001-7   News Today   Day,M-1,Tu-1,W-1,Tu-1,F-1   10/22/12   5:27AM (Mo)   00:30   7   News Today   New England    </td> <td>  Sept   20001-7   News Today   Day,M-1,Tru-1,W-1,Tru-1,F-1   10/23/12 5:27AM (Mp)   00:30   7 News Today in New England   EW12124    </td> <td>  Section   Sect</td>	SPOT   20001-7   News Today   Day,M-1,Tu-1,W-1,Tu-1,F-1   10/22/12   5:27AM (Mo)   00:30   7   News Today   New England	Sept   20001-7   News Today   Day,M-1,Tru-1,W-1,Tru-1,F-1   10/23/12 5:27AM (Mp)   00:30   7 News Today in New England   EW12124	Section   Sect



Fairfax, VA 22030

WHDH Boston (WHDH)

Media Strategies & Research

11350 Random Hills Rd Ste 670

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency 11666/

Inv Date 10/28/2012 Terms Cash In Advance Contract 47708 Bill Type Standard Period 10/1/2012 - 10/28/2012

174226

Invoice

CO-OP/Order Type No/Normal **Package** 

Gen. Date 10/31/2012 3:24:06PM

AgM

	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:59AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 8:38AM (Mo)	00:30	Today Show	EW12122	\$2300.00	
.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 8:57AM (Mo)	00:30	Today Show	EW12124	\$2300.00	
.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 8:27AM (Tu)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 8:42AM (Tu)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 8:27AM (We)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 8:59AM (We)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 8:30AM (Th)	00:30	Today Show	EW12118	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 8:36AM (Th)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 8:29AM (Fr)	00:30	Today Show	EW12118	\$2300.00	
5.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:50AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 6:58AM (Sa)	00:30	Today Show Weekend	EW12124	\$400.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 7:26AM (Sa)		Today Show Weekend	EW12126	\$400.00	
8.1	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 9:17AM (Sa)		7 News Today in New England-Sat		\$400.00	
3.1	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 9:31AM (Sa)		7 News Today in New England-Sat		\$400.00	
9.1	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/28/12 7:51AM (Su)		7 NEWS TODAY IN NEW	EW12126	\$500.00	
0.1	SPOT	7:57AM-TODAY SHO	Per week (2) Su	10/28/12 7:58AM (Su)		ENGLAND 730A SUN		-	
0,1	SPOT	7:57AM-TODAY SHO		10/28/12 7:36AM (Su)		TODAY SHOW-SUNDAY	EW12124	\$1400.00	
1.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	, ,	l .	TODAY SHOW-SUNDAY	EW12126	\$1400.00	
				10/22/12 9:28AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
1,1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:18AM (Tu)	00:30	7 News Today in New England	EW12124	\$1000.00	
1.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:20AM (We)	00:30	7 News Today in New England	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:25AM (Th)		9-10A	FWADAAR		
11.1	CDOT					9-10A	EW12118	\$1000.00	
11.1	SPOT	23038-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:25AM (Fr)	00:30	7 News Today in New England 9-10A	EW12118	\$1000.00	
2.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:41AM (Mo)	00:30	7 News Today in New England	EW12124	\$1000.00	
2.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:50AM (Tu)	00:30	9-10A 7 News Today in New England	EW(12122		
2.1	SPOT	77570 7 N				9-10A	EW12122	\$1000.00	
.2.1	Srui	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:58AM (We)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
2.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:56AM (Th)	00:30	7 News Today in New England	EW12124	\$1000.00	
2.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:48AM (Fr)		9-10A			
				10/20/12 9.40API (FI)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:30AM (Mo)	00:30	Today Show	EW12122	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:50AM (Mo)	00:30	Today Show	EW12124	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 10:29AM (Tu)		Today Show	EW12124	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 10:56AM (Tu)	00:30	Today Show	EW12122	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 10:29AM (We)	00:30	Today Show	EW12122	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 10:56AM (We)	00:30	Today Show	EW12124	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 10:30AM (Th)	00:30	Today Show	EW12118	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 10:51AM (Th)	00:30	Today Show	EW12124	\$850.00	
3.1		10:00AM-Today Shov	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 10:50AM (Fr)	00:30		EW12118	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 10:59AM (Fr)	00:30	Today Show	EW12124	\$850.00	
4.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 11:27AM (Mo)	00:30	TODAY SHOW III (hour 4)	EW12122	\$850,00	
								,	
ficially	nrinted o	n 11/06/12 04:44 PM							



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Media Strategies & Research

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POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226
Inv Date 10/28/2012
Terms Cash in Adv

Terms Cash In Advance
Contract 47708
Bill Type Standard

Period

CO-OP/Order Type No/Normal Package

10/1/2012 - 10/28/2012

Gen. Date 10/31/2012 3:24:06PM

AgM

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15.1   SPOT   2008-7 News at No.   Copy.M-1,Tu-1,W-1,Tu-1,F-1   10/23/12 12:21PH (TIU)   0.0-30   7 News at No.   EW12122   \$1000.00	Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.4. SPOT   1.1000M**TODAY SHG   0xp**N.1**Tu-N.1**Lin   1072472 1127347 (We)   0.033   TODAY SHOW III (hour 4)   EW1212   \$850.00				1 " ' ' ' ' '	10/23/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12124	\$850.00	<del>                                     </del>
A.1. SPOT   1.100AM**TOLON SHO COMP**LT-LIVE_LT-TL-LF   10/25/12 11:55M**(TI)   0.033   TOLON* SHOW III (hour 4)   EW12118   \$850.00			11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 11:27AM (We)	00:30	TODAY SHOW III (hour 4)	EW12122	<u> </u>	
14.1   SPOT   1.1:00AM+TODAY SHIGON_MAINTE, WAINTE, FE   1072/12 12:32PPR (No)   0.033   7 News at Non	L4.1	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:55AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12118		
15.5.   SPOT   20006-7 News at No.   0.0004-7.   0.0	14.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:53AM (Fr)			EW12118		<del>                                     </del>
15.5   SPOT   20008 / News at No. Day, M-1, Tu-1, M-1, Tu-1, F-1   10/23/12 12:23PM (TW)   0.030	15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:21PM (Mo)	00:30	7 News at Noon	EW12124	+	
15.1   SPOT   2000B-7 News at Root   20y, M-1, Te-1, M-1, Th-1, F-1   10/25/12   12/25PPH (Pb)   0.0330   7 News at Noon   EW12124   \$1000.00	15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:21PM (Tu)	00:30	7 News at Noon	EW12122	+	
15.1   SPOT   20008-7 News at Noc   Copy.H-1,Tr-1,H-1,Tr-1,F-1   10/25/12 12:25PM (Mp)   00:30   7 News at Noon   EW12124   \$1000.00   \$500.00	15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:30PM (We)	00:30	7 News at Noon	EW12124	+	
10/26/12   10/26/12   10/26/12   1   1   1   1   1   1   1   1   1	15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:21PM (Th)	00:30	7 News at Noon	EW12124		
1.6.1   SPOT   20008-7   News at Noon   EW12122   \$1000.00	15.1	SPOT			10/26/12				+	Special Report
16.1 SPOT   20008-7 News at NoC   Day,N-1,Tre-I,W-1,Tr-1,F-1   10/23/12 12:5PPM (TW)   00:30   7 News at Noon   EW12124   \$1000.00	16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:28PM (Mo)	00:30	7 News at Noon		£1000 00	-
16.1 SPOT   20008-7 News at No.   0sy.M-1,Tu-1,W-1,Tu-1,F-1   10/25/12 12:5PPM (Th)   00:30   7 News at Noon   EW1212   \$1000.00	16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:51PM (Tu)				+	
16.1 SPOT 20008-7 News at Noc   Day,M-1,Tu-1,W-1,Th-1,F-1   10/25/12 12:49PM (Th)   00:30   7 News at Noon   EW12118   \$1000.00	16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:54PM (We)				<del>-</del>	-
16.1 SPOT   20008-7 News at Not   New St.	16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:49PM (Th)				+	
17.1   SPOT   12:57PM-Days of our   Day,M+1,Tu-1,W+1,Tu-1,F-2   10/22/12   12:59PM (Mo)   00:30   Days of our Lives   EW12124   \$900.00	16.1	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1, F-1					+	-
17.1   SPOT   12:57PM-Days of our   Dey,M-I,Tu-I,W-I,Th-I,F-2   10/23/12   1:59PM (TU)   00:30   Days of our Lives   EW12124   \$900.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2						
17.1   SPOT   12:57PM-Days of our   Day,M-1,Tu-1,W-1,Th-1,F-2   10/25/12 12:58PM (Th)   00:30   Days of our Lives   EW12124   \$900.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/23/12 1:59PM (Tu)				1	<del> </del>
17.1   SPOT   12:57PM-Days of our   Day,M-I,Tu-I,W-I,Th-I,F-2   10/25/12 12:58PM (Th)   00:30   Days of our Lives   EW12124   \$900.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2						
17.1   SPOT   12:57PM-Days of our   Day,M-1,Tu-1,W-1,Th-1,F-2   10/26/12 12:59PM (Fr)   00:30   Days of our Lives   EW12124   \$900.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2						
17.1   SPOT   12:57PM-Days of our   Day,M-1,Tu-1,W-1,Th-1,F-2   10/26/12 1:46PM (Fr)   00:30   Days of our Lives   EW12126   \$900.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2						
18.1   SPOT   2:00PM-DOCTORS   Day,M-1,Tu-1,W-1,Th-1,F-1   10/22/12 2:55PM (Mo)   0:0:30   DOCTORS Episode: 5:031   EW12122   \$600.00	17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2						
10   10   10   10   10   10   10   10	18.1	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 2:55PM (Mo)				<del> </del>	
18.1   SPOT	18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1					<del>-</del>	-
18.1   SPOT   2:00PM-DOCTORS   Day,M-1,Tu-1,W-1,Th-1,F-1   10/25/12 2:48PM (Th)   00:30   DOCTORS Episode: 5051   EW12118   \$600.00	18.1	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1					<del> </del>	-
18.1 SPOT 2:00PM-DOCTORS Day,M-1,Tu-1,W-1,Th-1,F-1 10/26/12 2:34PM (Fr) 00:30 DOCTORS Episode: 5041 EW12124 \$600.00   19.1 SPOT 20189-7 News Today Per week (2),Sa 10/27/12 10:17AM (Sa) 00:30 7 News Today in New England-Sat EW12124 \$400.00   19.1 SPOT 20189-7 News Today Per week (2),Sa 10/27/12 10:49AM (Sa) 00:30 7 News Today in New England-Sat EW12126 \$400.00   20.1 SPOT 9:00AM-7 News Tod Per week (2),Su 10/28/12 9:12AM (Su) 00:30 7 News Today in New England-Sat EW12126 \$400.00   20.1 SPOT 9:00AM-7 News Tod Per week (2),Su 10/28/12 10:26AM (Su) 00:30 7 News Today in New England-Sun EW12126 \$400.00   20.1 SPOT 9:00AM-7 News Tod Per week (2),Su 10/28/12 10:26AM (Su) 00:30 7 News Today in New England-Sun EW12126 \$400.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 3:11PM (Mo) 00:30 Family Feud Episode: 12071 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:13PM (Tu) 00:30 Family Feud Episode: 12071 EW12122 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:23PM (Tu) 00:30 Family Feud Episode: 12072 EW12122 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:22PM (We) 00:30 Family Feud Episode: 12072 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:22PM (We) 00:30 Family Feud Episode: 12072 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:22PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:32PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW1214 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW1218 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW1218 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/28/13 3:28PM (Th) 00:30 Family Feud Episode: 12	18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1						
19.1   SPOT   20189-7 News Today   Per week (2),Sa   10/27/12 10:17AM (Sa)   00:30   7 News Today   in New England-Sat   \$400.00	18.1	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1					<del>                                     </del>	-
19.1 SPOT 20189-7 News Today Per week (2),5a 10/27/12 10:49AM (Sa) 00:30 7 News Today in New England-Sat EW12126 \$400.00   20.1 SPOT 9:00AM-7 News Tod Per week (2),5u 10/28/12 9:12AM (Su) 00:30 7 News Today in New England-Sat EW12124 \$400.00   20.1 SPOT 9:00AM-7 News Tod Per week (2),5u 10/28/12 10:26AM (Su) 00:30 7 News Today in New England-Sun Family Feud Episode: 12071 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 3:11PM (Mo) 00:30 Family Feud Episode: 12071 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:22PM (Mo) 00:30 Family Feud Episode: 12071 EW12122 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:23PM (Tu) 00:30 Family Feud Episode: 12072 EW12122 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:22PM (We) 00:30 Family Feud Episode: 12072 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:22PM (We) 00:30 Family Feud Episode: 12072 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:22PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:57PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:11PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:15PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:15PM (Ft) 00:30 Family Feud Episode: 12074 EW12118 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:15PM (Ft) 00:30 Family Feud Episode: 12075 EW12126 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:15PM (Ft) 00:30 Family Feud Episode: 12075 EW12126 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:15PM (Ft) 00:30 Family Feud Episode: 12075 EW12126 \$600.00   20.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:15PM (	19.1	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 10:17AM (Sa)				<u> </u>	-
20.1 SPOT 9:00AM-7 News Tod Per week (2),5u 10/28/12 10:26AM (Su) 00:30 7 News Today in New England-Sun EW12124 \$400.00 England-Sun EW12124 \$400.00 England-Sun EW12126 \$400.00 England-Sun EW12127 \$600.00 England-Sun EW12127 \$600.00 England-Sun EW12128 \$600.00 EW12128 \$6	19.1	SPOT	20189-7 News Today	Per week (2),Sa						-
Per week (2),5u	20.1	SPOT	9:00AM-7 News Toda	Per week (2),Su			7 News Today in New		<u> </u>	ļ
England-Sun  Ewitize  \$600.00  21.1 SPOT 3:00PM- 3:56PM  Day,M-2,Tu-2,W-2,Th-2,F-2  10/23/12 3:13PM (Tu)  10/23/12 3:22PM (We)  10/23/12 3:23PM (Tu)  10/23/12 3:24PM (Tu)  10/23/	20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 10:26AM (Su)	00:30		EW12126		
21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 3:22PM (Mo) 00:30 Family Feud Episode: 12071 EW12122 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:13PM (Tu) 00:30 Family Feud Episode: 12072 EW12122 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:23PM (Tu) 00:30 Family Feud Episode: 12072 EW12122 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:23PM (Tu) 00:30 Family Feud Episode: 12072 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:22PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:57PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:57PM (We) 00:30 Family Feud Episode: 12074 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:11PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW1218 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:35PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00 Pm-3:56PM Day,M-2,T	21.1	SPOT	3:00PM- 3:56PM	Day.M-2.Tu-2.W-2.Th-2.F-2	10/22/12 3:11PM (Ma)		England-Sun			
21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:13PM (Tu) 00:30 Family Feud Episode: 12072 EW12122 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 3:23PM (Tu) 00:30 Family Feud Episode: 12072 EW12124 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:22PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:57PM (We) 00:30 Family Feud Episode: 12073 EW12124 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 3:57PM (We) 00:30 Family Feud Episode: 12079 EW12122 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:11PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 3:28PM (Th) 00:30 Family Feud Episode: 12074 EW12124 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:15PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00  21.1 SPOT 3:00PM-3:56PM Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 3:15PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00									<del> </del>	1
\$600.00   \$1.1   \$POT   \$1.00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/23/12 \$1.23PM (Tu)   \$0:30   Family Feud Episode: \$12072   \$EW12124   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/24/12 \$1.22PM (We)   \$0:30   Family Feud Episode: \$12073   \$EW12124   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/24/12 \$1.57PM (We)   \$0:30   Family Feud Episode: \$12073   \$EW12124   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.1PM (Th)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.1PM (Th)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.28PM (Th)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PM (Fr)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PM (Fr)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PM (Fr)   \$1.1   \$POT   \$1.0PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PM (Fr)   \$1.1										
\$600.00   \$1.1   \$POT   \$1.00PM- \$1.56PM   \$1.00PM-									<del></del>	
\$600.00   \$1.1   \$POT   \$1.00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/24/12 \$1.57PM (We)   \$0:30   Family Feud Episode: \$12073   \$EW12122   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.1PM (Th)   \$0:30   Family Feud Episode: \$12074   \$EW12122   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.2PPM (Th)   \$1.1   \$POT   \$3:00PM-3:56PM   \$20,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$1.5PPM (Fr)   \$1.1   \$POT   \$3:00PM-3:56PM   \$20,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PPM (Fr)   \$1.1   \$POT   \$3:00PM-3:56PM   \$20,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$1.5PPM (Fr)   \$2.30PM (Fr)   \$2.30PM (Fr)   \$2.30PM (Fr)   \$2.30PM (Fr)   \$3:00PM-3:56PM   \$2.30PM (Fr)   \$2.30PM (Fr)   \$2.30PM (Fr)   \$3:00PM-3:56PM									<del>-</del>	ļ
\$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$3:11PM (Th)   \$0:30   Family Feud Episode: 12074   \$EW12124   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$3:28PM (Th)   \$0:30   Family Feud Episode: 12074   \$EW12124   \$600.00   \$1.1   \$POT   \$3:00PM-3:56PM   \$Day,M-2,Tu-2,W-2,Th-2,F-2   \$10/25/12 \$3:28PM (Th)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$3:35PM (Fr)   \$1.1   \$POT   \$3:00PM-3:56PM   \$2ay,M-2,Tu-2,W-2,Th-2,F-2   \$10/26/12 \$3:23PM (Fr)   \$2.33PM (Fr)   \$2.33PM (Fr)   \$2.33PM (Fr)   \$2.33PM (Fr)   \$2.33PM (Fr)   \$3.33PM (F										
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10/20/12 3.22FH (FI) 00:30 Family Feud Episode: 12075 EW12124 \$600.00									<del>                                     </del>	
			3.55111		10/20/12 3:22PM (PF)	00:30	Family Feud Episode: 12075	EW12124	\$600.00	
			n 11/06/12 04:44 PM							



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Invoice 174226
Inv Date 10/28/20

Inv Date 10/28/2012
Terms Cash In Advance

Contract 47708

Bill Type Standard

Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

Fairfax, VA 22030

Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:18PM (Mo)	00:30	7 News at 4	EW12124	\$1200.00	
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:27PM (Mo)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:20PM (Tu)					
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:27PM (Tu)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:13PM (We)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:17PM (We)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 4:15PM (Th)				+	
20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:29PM (Th)			-		<del></del>
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:09PM (Fr)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:28PM (Fr)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:42PM (Mo)				+	
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:47PM (Mo)			ļ	+	
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:40PM (Tu)					
20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:56PM (Tu)					
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:40PM (We)					
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:45PM (We)					
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 4:41PM (Th)					
20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:47PM (Th)					
20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:42PM (Fr)					
20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:47PM (Fr)					
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:13PM (Mo)				<del></del>	
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:20PM (Mo)					
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:15PM (Tu)					
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:28PM (Tu)				<del></del>	
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:16PM (We)					
4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:28PM (We)				<b>-</b>	
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:14PM (Th)					
4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:19PM (Th)					
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:11PM (Fr)					
4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:18PM (Fr)					
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:48PM (Mo)				<del></del>	
		10/22/12 5:55PM (Mo)				<del></del>	
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:42PM (Tu)				<del></del>	· · · · · · · · · · · · · · · · · · ·
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:47PM (Tu)					
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:43PM (We)					
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:55PM (We)				<del></del>	
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:44PM (Th)					
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:58PM (Th)					
		10/26/12 5:42PM (Fr)					
5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:58PM (Th)	00:30	7 News at 5	EW12124 EW12118 EW12126	\$2000.00 \$2000.00 \$2000.00	
	20013-7 News 4-5 PN 20013-7 News 5-5 4:59PM-7 News 5-5: 5:29PM-7 News 5-3:	20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 20013-7 News 5-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 4:59PM-7 News 5-5: Day,M-2,Tu-2,W-2,Th-2,F-2 5:29PM-7 News 5-5: Day,M-2,Tu-2,W-2,Th-2,F-	20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2	20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 4:18PM (Mo) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 4:27PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:27PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:27PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 4:13PM (We) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 4:13PM (We) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 4:15PM (Th) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 4:15PM (Th) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 4:09PM (Fr) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 4:09PM (Fr) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 4:49PM (Mo) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 4:49PM (Mo) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 4:49PM (Mo) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 4:49PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:56PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:40PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:40PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:40PM (Tu) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/23/12 4:40PM (Th) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 4:41PM (Th) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 4:41PM (Th) 00:30 20013-7 News 4-5 PN Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 5:13PM (Mo) 00:30 4:59PM-7 News 5-5 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 5:13PM (Mo) 00:30 4:59PM-7 News 5-5 Day,M-2,Tu-2,W-2,Th-2,F-2 10/26/12 5:13PM (Tu) 00:30 4:59PM-7 News 5-5 Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 5:13PM (Tu) 00:30 4:59PM-7 News 5-5: Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 5:13PM (Mo) 00:30 5:29PM-7 News 5-5: Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 5:14PM (Th) 00:30 5:29PM-7 News 5-5: Day,M-2,Tu-2,W-2,Th-2,F-2 10/22/12 5:14PM (Th) 00:30 5:29PM-7 Ne	20013-7 News 4-5 Ph Day,M-2,Tu-2,W-2,Th-2,F-2 20013-7 News 4-5 Ph Da	20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:18PM (Mo) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:27PM (TU) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:27PM (TU) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:27PM (TU) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (We) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (We) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (FT) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (FT) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 4 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 5 EW12124 20013-7 News 4-5 PN Day,M-Z,Tu-Z,W-Z,Th-Z,F-2 10/22/12 4:17PM (TW) 00:30 7 News at 5 EW12124	2013-7 News 4-5 P0 law, H-2,Tu-2,W-2,Tu-2,H-2



Fairfax, VA 22030

Media Strategies & Research

11350 Random Hills Rd Ste 670

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

**Product** Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226 Inv Date 10/28/2012 Terms Cash In Advance Contract 47708

Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Bill Type

Gen. Date 10/31/2012 3:24:06PM

AgM

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:57PM (Fr)	00:30	7 News at 5	EW12124	\$2000,00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:16PM (Mo)	00:30	7 News at 6	EW12124	\$2500.00	
6.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:30PM (Mo)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:11PM (Tu)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:30PM (Tu)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:11PM (We)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:29PM (We)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:10PM (Th)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:26PM (Th)	00:30	7 News at 6	EW12118	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:13PM (Fr)	00:30	7 News at 6	EW12126	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:28PM (Fr)	00:30	7 News at 6	EW12124	\$2500.00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:15PM (Sa)	00:30	7 News at 6	EW12124	\$2500.00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:26PM (Sa)	00:30	7 News at 6	EW12126	\$2500.00	
8.1	SPOT	6:00PM- 6:30PM	Per week (2),Su	10/28/12 6:19PM (Su)	00:30	7 News at 6	EW12124	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2),5u	10/28/12 6:29PM (Su)	00:30	7 News at 6	EW12126	\$2500.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:12PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12124	\$2200,00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:24PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12122	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:16PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12122	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12124	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:11PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:16PM (We)	00:30	Access Hollywood Episode: 4208	EW12122	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:00PM (Th)	00:30	NBC Nightly News	EW12124	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4209	EW12118	\$2200.00	
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:10PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12126	\$2200.00	·
9.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:25PM (Fr)	00:30		EW12124	\$2200.00	
0.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 7:50PM (Mo)		EXTRA Episode: 19043	EW12124	+	
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:58PM (Mo)		THE VOICE	EW12122	\$2400,00	
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:50PM (Tu)		EXTRA Episode: 19044	EW12122	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:55PM (Tu)	00:30	EXTRA Episode: 19044	EW12124	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:28PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:56PM (We)		EXTRA Episode: 19045	EW12122	\$2400.00	<u>_</u>
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:29PM (Th)		Access Hollywood Episode: 4209	EW12124	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:58PM (Th)		30 Rock	EW12118	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:28PM (Fr)		Access Hollywood Episode: 4210	EW12126	\$2400.00	
0.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 7:49PM (Fr)	00:30	EXTRA Episode: 19047	EW12124	\$2400.00	
1.1	SPOT	7:00PM-Access Holly	Per week (1),Sa	10/27/12 7:24PM (Sa)		Access Hollywood Sat Episode:	EW12124	\$2400.00	
2.1	SPOT	7:57PM-THE VOICE	Der week (1) Mo			W842		\$400.00	
	SPOT	7:57PM-THE VOICE		10/22/12 8:21PM (Mo)		THE VOICE	EW12124	\$15000.00	
	SPOT		Per week (1),Tu	10/23/12 8:21PM (Tu)		THE VOICE	EW12122	\$15000.00	
***	3101	3.00F17-10.00F17	PEI WEEK (1), IU	10/23/12 9:21PM (Tu)	00:30	GO ON	EW12124	\$10000.00	
							c.		





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Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226 Inv Date

10/28/2012

Terms Cash In Advance Contract 47708 Bill Type Standard

Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

#### WHDH Boston (WHDH)

Fairfax, VA 22030

Media Strategies & Research

11350 Random Hills Rd Ste 670

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Rema	ırks
35.1	SPOT	7:58PM- 9:00PM	Per week (1),We	10/24/12 8:19PM (We)	00:30	ANIMAL PRACTICE	EW12124	\$7500.00	+	
36.1	SPOT	9:00PM-Law & Orde	Per week (1),We	10/24/12 9:41PM (We)	00:30	Law & Order SVU	EW12122	\$3000.00		
38.1	SPOT	10:00PM-DATELINE	Per week (1),Fr	10/26/12 10:30PM (Fr)	00:30	DATELINE	EW12126	\$8500.00		
40.1	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:22PM (Mo)	00:30	7 News at 11 PM	EW12122	\$3000.00	1	
40.1	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:31PM (Mo)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:14PM (Tu)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:29PM (Tu)	00:30	7 News at 11 PM	EW12122	\$3000.00	1	
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:14PM (We)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:30PM (We)	00:30	7 News at 11 PM	EW12122	\$3000.00		
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:25PM (Th)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:34PM (Th)	00:30	7 News at 11 PM	EW12118	\$3000.00	1	
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:24PM (Fr)	00:30	7 News at 11 PM	EW12124	\$3000.00		
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:33PM (Fr)	00:30	7 News at 11 PM	EW12126	\$3000.00		
41.1	SPOT	10:59PM-7 News at 1		10/27/12 11:15PM (Sa)	00:30	7 News at 11 PM	EW12126	\$3000.00		
41.1	SPOT	10:59PM-7 News at 1		10/27/12 11:23PM (Sa)	00:30	7 News at 11 PM	EW12124	\$3000.00		
	SPOT	11:30PM-7 News at 1		10/28/12 12:21AM (Su)	00:30	7 News at 11 PM	EW12124	\$1600.00		
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 1:11AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12122	\$1000.00		
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 1:22AM (Tu)		LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
	SPOT			10/24/12 1:35AM (We)		LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 1:13AM (Th)		LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 1:23AM (Fr)		LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 12:31AM (Mo) 10/22/12 11:47PM (Mo)		THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:47PM (NO)		THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00		
44.1	SPOT			10/23/12 11:56PM (Tu)		THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12124	\$1600.00		
44.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:07AM (We)		LENO THE TONIGHT SHOW W/ JAY	EW12122	\$1600,00		
44.1	SPOT					LENO	CW12124	\$1600.00		
	SPOT			10/24/12 12:30AM (We)		THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00		
	SPOT			10/25/12 12:19AM (Th)		THE TONIGHT SHOW W/ JAY LENO	EW12118	\$1600.00		
	SPOT			10/25/12 11:47PM (Th)		THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
	SPOT			10/26/12 12:13AM (Fr)		THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
	_			10/26/12 12:24AM (Fr)		THE TONIGHT SHOW W/ JAY LENO	EW12126	\$1600.00		
	SPOT	10:00PM-PARENTHO		10/23/12 10:31PM (Tu)		PARENTHOOD	EW12122	\$10000.00		
	SPOT	10:00PM-ROCK CENT		10/25/12 10:43PM (Th)		ROCK CENTER WITH BRIAN WILLIAMS	EW12118	\$3200.00		
40.0	SPUI	9:00PM-The Office	Day,Th-1	10/25/12 9:20PM (Th)	00:30	The Office	EW12124	\$10000.00		
			proadcast information sh om the official program I				Gross Total Commission	\$404,350.00 (\$60,652.50)	Total Spots	228
							Net Total	\$343,697.50	1	
fficially	printed o	on 11/06/12 04:44 PM							Page: 6	